



BusinessTune-Ups.com

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EXECUTIVE ASSESSMENT

"Ten Questions That Can Improve Your Life"

Congratulations! And thank you for downloading the Executive Assessment initial questions. It's the start of an exciting process to make your life more fulfilling. (Even if your intentions are to tune-up your business or your career, this process *will* have an impact on your life!)

General Instructions: The following questions will start you toward reaching new achievements by a) figuring out your true goals, b) evaluating your strengths, preferences, things you do/don't like to do in comparison to your objectives, and c) most importantly, is a great step to start you on a planned roadmap to accomplishing your mission!

Instructions: Please write your answers next to the appropriate question, *using a different color*, so that it will be easy to tell your current responses from the initial questions. Write as much as you like. Should you be uncomfortable or "stuck" on any question, please skip it initially, and move on to the next question. Come back to it later, and answer it if you can. If you can't answer one/some, that's OK; what's most important is knowing where "you are" right now.

Focus mostly on YOURSELF, not your business. Your goals may involved the business, of course, but make sure you're answering the questions in a way that explains who YOU are!

Move questions down a line, etc., so it's easy to see what question you are responding to. This process can change your life. I hope you are excited about the possibilities!

Time Required: Most people take from 20-60 minutes to answer these 10 questions. You're NOT being graded! So, DO NOT spend hours trying to figure out every possible answer. You may never finish by trying to be "perfect"! Please, spend ONE HOUR MAX!

A Note About Goals: Some people have a hard time knowing how to formulate their goals. One suggestion is to look at <http://www.businesstune-ups.com/Goal-Setting-Activities.html> for some ideas about doing this.

Special Offer: This Assessment is a \$750 value, and is normally offered for \$299. If you sign up within 30 days from today, I'll drop your price to \$199. *SATISFACTION GUARANTEED* If you're not pleased with the results, your money will be promptly returned.

You may sign up by going to <http://www.businesstune-ups.com/Executive-Assessment.html> and use the sign up form. I will email you back a way to pay me through PayPal. Then I will send you a Word document to work from.



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- 1) **Your Goals** What goals would you like to achieve:
 - within the next 6 months (short term)?
 - in the next 6-24 months (medium term)?
 - in the next 2-10 years (long term)?
 - How long have you had these goals in mind?

- 2) **Obstacles** What challenges do you think are preventing you from achieving your goals?

- 3) **Your Strengths** How would you characterize YOUR best strengths?

- 4) **Your Preferences** What types of things do you like to do?

- 5) **Dislikes** What types of things (duties, etc.) do you do that you don't really like to do?

- 6) **Weak Areas** What types of things (duties, etc.) do you do that you don't feel you do particularly well?

- 7) **Growth** What would you like to learn (or learn better) to help you obtain your goals?

- 8) **Current Advice/Help from Others** What type of advice/help are you receiving from others now?

- 9) **Trusted Advisor** Would you like to have someone experienced additionally available to you that would be helpful to your thinking and growth? What might you work on with this person?

- 10) **Questions** Do you have any questions for me right now?